

2007 Editorial Calendar

JANUARY/FEBRUARY (Forecasting Summer 2007)

The Summer Style Issue

Kick off the New Year with the hottest trends in jewelry: the new colors, the next gems, the most important metals.

Plus:

- * The European Ready-to-Wear Report
- * Original Model Shoot, featuring jewelry and clothes scheduled for summer deliveries at retail.

Editorial Photo Deadline: November 6, 2006

MARCH/APRIL (forecasting Fall Transitional 2007)

Including Special Feature: "Unveiled," Our Annual Luxury Bridal Section:

The latest trends in jewelry, fashion, and accessories for the sophisticated bride; bridal fashions from the Paris Couture

Collections; everything retailers need to know about upscale bridal before the Las Vegas shows.

Plus:

- * The newest jewelry from the year's first Vicenza show.
- * A Report on Trends in Luxury Timepieces

Editorial Photo Deadline: January 8, 2007

MAY/JUNE (Forecasting Fall 2007)

The Fall Forecast

What's new for fall? From color forecasters to consumer marketers, those who are in-the-know about luxury consumers tell all about their wish lists for the upcoming season.

Plus:

- * Original Model Shoot, featuring jewelry and clothes scheduled for fall deliveries at retail.
- * The New York and European Collections: the runway report for fall
- * The Best New Trends from Basel in Luxury Timepieces

Editorial Photo Deadline: March 5, 2007

JULY/AUGUST (Forecasting Holiday 2007)

The Holiday Issue

- * Celebrating diamond jewelry
- * The Paris Haute Couture Collections Report
- * Original Model Shoot, featuring jewelry and clothes scheduled for holiday deliveries at retail.

Plus:

- * A Report on Trends in High-end Watches

Editorial Photo Deadline: May 7, 2007

SEPTEMBER/OCTOBER (Forecasting Resort/Early Spring 2008)

Special Report: Resort/Early Spring

Everything jewelers need to know for that critical buying season *after* holiday.

Plus:

- * The Topa Trends in Runway

Editorial Photo Deadline: July 9, 2007

NOVEMBER/DECEMBER (Forecasting Spring 2008)

Spring Preview

Prepare for spring with our annual review of the best new must-reads in jewelry/watches/luxury.

Plus:

- * The New York spring ready-to-wear collections report

Editorial Photo Deadline: September 4, 2007

